

Building Awareness of DATs

Last Updated: 12/2020

It is important for a program that involves facilitating DATs to publicize their services. Campus support is critical to a program's long-term survival. It is also important for ensuring equitable access to the program; that is, that there is enough awareness of the service for every department to have the opportunity to form a DAT. Here we highlight three Digital Toolkit resources that support building awareness for DATs, which can be found at dat-project.org/digital-toolkit.

DAT MODEL OVERVIEW SLIDES

When building awareness, one frequently used set of tools is Digital Toolkit Slides 2.1-2.10: DAT Model Overview. They cover how DATs are structured, the roles of facilitators, examples of past DAT outcomes, and the DAT Life Cycle. These slides have been used to introduce the DAT project to various kinds of stakeholders, including department chairs, department committees, university administrators, administrative committees, campus teaching professional development groups, and education research groups.

DAT PROJECT ONE-PAGER

A second frequently used tool is Digital Toolkit Handout 2: DAT Project One-Pager. It provides a description of DAT structure, some rationale for the DAT Model, lists the six Core Principles, and describes a few outcomes. Facilitators attached this document to email communications, or used it as a handout during meetings with administrators, education champions and department chairs.

COLLABORATIVE COMMUNITIES CHART

The Digital Toolkit Handout 3: Collaborative Communities was used during meetings with chairs, departmental champions, and faculty bodies, as well as in talks with other professional development providers, as a way to convey the uniqueness of the DAT Model, compared to departmental committees and Faculty Learning communities.

